

From: [Crossland, Ronnie](#)
To: [Carroll, Craig](#); [Smith, Monica](#)
Cc: [Foster, Althea](#); [Smalley, Bryant](#); [R6HarveyREOC](#); [R6HarveyInfo](#)
Subject: FW: Activation of EPA Order 2010: Crisis Communication Plan
Date: Friday, September 1, 2017 4:23:31 PM

From: Irizarry, Gilberto
Sent: Friday, September 01, 2017 2:33 PM
To: RM and ST Managers <RM_and_ST_Managers@epa.gov>
Cc: OLEM OEM Managers <OLEMOEMManagers@epa.gov>
Subject: FW: Activation of EPA Order 2010: Crisis Communication Plan

RMs and ST Managers:

FYSA ...

Thanks,

Gilberto "Tito" Irizarry, Director
Preparedness & Response Operations Division (PROD)
Office of Emergency Management (OEM)
U.S. Environmental Protection Agency
O: 202-564-7982
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From: Grantham, Nancy
Sent: Friday, September 01, 2017 2:31 PM
To: PCC Harvey <PCC_Harvey@epa.gov>
Cc: Regional Public Affairs Directors <Regional_Public_Affairs_Directors@epa.gov>; Comm Directors and Alternates <Comm_Directors_and_Alternates@epa.gov>; Bowman, Liz <Bowman.Liz@epa.gov>; EOC Public Information <EOC_Public_Information@epa.gov>; EOC_Manager, <EOC_Manager@epa.gov>; EOC_Deputy_Manager <EOC_Deputy_Manager@epa.gov>
Subject: Activation of EPA Order 2010: Crisis Communication Plan

This message is being sent on behalf of Liz Bowman, Associate Administrator for Public Affairs

Dear Colleagues,

Pursuant to EPA Order 2010, I am activating the Agency-wide Crisis Communication Plan. Activation of the plan is effective immediately and will remain in effect under rescinded. A link to the plan is below.

During a nationally significant incident, the EPA Crisis Communication Plan may be activated by the Associate Administrator of Public Affairs. This Plan applies to all EPA offices, programs and facilities,

with the exception of the Office of the Inspector General, and to all EPA PIOs serving in incident management structures such as Incident Command Posts, Joint Field Offices, Regional Emergency Operations Centers and Headquarters Emergency Operations Center.

This Plan establishes EPA's process for communicating environmental information to the public and coordinating public information among EPA field operations, regional offices and headquarters during a response to a nationally significant incident. The Plan identifies the roles and responsibilities of EPA communication personnel.

Thank you,

Liz Bowman
Associate Administrator of Public Affairs

EPA Order 2010: Crisis Communication Plan

<http://intranet.epa.gov/ohr/rmpolicy/ads/orders/Order-2010-Crisis-Communication-Plan.pdf>